

About Us

From Overwhelmed to Optimized Fusion AI Consulting helps service-based businesses, solopreneurs, and course creators unlock time, efficiency, and growth through practical AI integration. We guide companies at every stage of their AI journey—from curiosity to full-scale implementation—by identifying automation opportunities, simplifying operations, and creating customized AI solutions.

Our approach is grounded in clarity, action, and results. We don't overwhelm you with buzzwords—we show you how AI can actually make your business better, faster, and leaner.

What We Do

We turn business bottlenecks into breakthrough moments with the strategic use of AI. Whether you're just starting to explore what AI can do or you're ready for advanced workflows, we help you:

- Identify the best areas for automation and optimization
- Streamline repetitive tasks
- Implement AI tools that align with your team and goals
- Train your staff on prompt engineering and AI usage
- Build custom solutions that grow with your business



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AI CONSULTING

Services We Offer

AI Readiness Assessments

Evaluate your current workflows, systems, and team comfort levels to determine where AI can deliver the greatest ROI.

- *AI Essentials Readiness Assessment:* A foundational roadmap for beginners to uncover AI opportunities.
- *Future Ready Assessment:* A comprehensive 460-point evaluation across departments, teams, and individuals to measure AI maturity.

AI Strategy & Workflow Design

We design and map custom AI workflows that reduce manual work and improve efficiency.

- Departmental analysis (marketing, sales, admin, customer service, operations, etc.)
- Human-in-the-loop workflow design
- Automation pipeline strategy
- Tool selection and integration planning

AI Implementation Packages

For businesses ready to automate, we bring your AI roadmap to life.

- Setup of AI tools like chatbots, CRMs, automations, and data systems
- Connection of tools via platforms like Zapier, Make, or custom APIs
- AI pipeline testing and ongoing maintenance

AI Chatbots & Virtual Assistants

We build branded, conversational tools to support customers and teams.

- Website widgets and chat interfaces
- Knowledge base assistants
- GPT-powered copilots for business operations

Monthly AI Consulting Retainer

Ongoing support for businesses ready to fully embrace AI as a strategic advantage.

- Monthly strategy sessions
- Continuous prompt refinement
- AI tools evaluation and upgrades
- Performance tracking and optimization

Let's Build a Smarter Business Together Whether you're looking to explore, experiment, or expand—Fusion AI Consulting is your partner in turning complex tasks into simple, scalable systems.



Kristy Murray

Certified AI Consultant

Book a free 30 minute AI discovery call

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**Helping Business Owners
Save Time, Boost Profits, and
Scale with AI.**